

Visual Sociology: Using Instagram to See the Social World



You are expected to submit 5 photo assignments during the quarter. For these assignments, I would like to you tap into your creative side to “see” how course concepts come to life in the social world. Use your knowledge of the concepts to find some example of them in the “real world,” even if the example is relatively abstract and requires explanation.

Your photo must be an original picture that *you take* using a camera, not a picture you find online. Your photo can be a picture of a picture, such as taking a photo of an advertisement or poster. If you do not have access to a camera, please let me know privately so that we can arrange for you to borrow a camera from me or the department.

To submit your photo assignment, upload the picture to Instagram; tag our class @soci139ucsd and hashtag the concept name. Along with your photo, write a description of the picture and explain why you think it expresses the concept. If you do not have Instagram, you can email me your photo and description at e1bender@ucsd.edu.

You will be graded on a pass/no pass basis for completing each of the 5 assignments and showing some thoughtfulness in your photo choice and/or description.

Here are the concepts for the photo assignments (pick 5):

- Dialectic
- Power
- Privilege
- Intersectionality
- Macro
- Micro
- Class
- Meritocracy
- Relative deprivation
- Absolute deprivation
- Welfare
- Capitalism
- Takers and Makers
- Wealth
- Race
- Racial categorization
- Mass incarceration
- Invisible privilege
- Privilege of invisibility
- Police
- State-sanctioned violence
- Microaggression
- Gender
- Essential difference
- Mean differences
- Hegemonic masculinity
- Emphasized femininity
- Patriarchy
- Heteronormativity
- Feminism
- Sisterhood
- Gender binary